

Social Value Award

The Cheshire and Merseyside Social Value Award aims to help your organisation to achieve your staff and volunteer recruitment and retention strategy, deliver Corporate Social Responsibility (CSR), Social Value and recognises your organisation as an 'Anchor Institution'.

The Social Value Award enables, supports and recognises organisations who:

- help local 'People' and 'Communities' to live a valued and fulfilled life by improving their health, wellbeing, happiness, education and employment opportunities;
- help to improve the 'Place' that we live in Cheshire and Merseyside;
- improve motivation, performance, productivity, health and wellbeing for staff and volunteers;
- showcase the ethical and moral contribution that your organisation makes to our local communities;
- improve the reputation or brand loyalty for your organisation, and therefore increase the awareness, appeal and sustainability/market share of your organisation;
- improve the effectiveness, efficiency of your organisation, and creating added value for the services provided by your organisation (Public Sector);
- maximise your organisations strengths and offer (buildings, knowledge, skills, resources) for the benefit of local communities; create local opportunities for social innovation;
- maximise local investment and support the growth of the local economy.
- collaborate and work in partnership with complimentary organisations to de

Read more about our Social Value Award, who s eligible to apply for it, how long it lasts and more, in our ['Social Value Award Guide'](#). Additionally if you'd like to apply for the award on behalf of your organisation, you can do so and upload evidence that you meet the criteria, by visiting: <https://socialvaluebusiness.com/social-value-award—cheshire-and-merseyside>